



# ISACA2018

Atlantic Provinces Chapter  
Information Security & Risk Conference

October 29-31, 2018 | Halifax, Nova Scotia  
**SPONSOR PACKAGES**

Platinum	Gold	Silver	Bronze	Sponsor Level
<b>\$6000</b>	<b>\$4000</b>	<b>\$2500</b>	<b>\$1500</b>	Sponsorship Amount
1	7	8	5	Opportunities
1	1	1	-	Sponsor booth space (Day 1 & 2)
1	-	-	-	Sponsor 40 min Demo/Vendor Presentation (See details below)
2	1	-	-	E-mail direct marketing mail-outs to attendees prior to the conference.
1	1	-	-	Registration survey results
3	2	1	-	Pieces of your organization's literature in our conference bag <b>(\$500 for each additional piece)</b>
1	1	1	-	Opted in attendee email information
5	3	2	1	Complimentary conference registrations
1	1	1	1	Logo or company name displayed on conference signage
1	1	1	1	Logo recognition in conference program
1	1	1	1	Logo recognition on conference website with link to sponsor site
Opt-in	Opt-in	-	-	<b>\$1,500</b> - Conference bag logo (First come first serve)
Opt-in	Opt-in	Opt-in	Opt-in	<b>\$500</b> - Lanyards with company logo (First come first serve)
Opt-in	Opt-in	Opt-in	Opt-in	<b>\$4000</b> - Luncheon (Buffet lunch and refreshments)
Opt-in	Opt-in	Opt-in	Opt-in	Teach Master Class (See details below)
Opt-in	Opt-in	Opt-in	Opt-in	In-Kind (Software 300 pieces) Software license becomes property of attendee

### 1 x Sponsor Demo/Vendor Presentation for Platinum Sponsor

- 1 x 40 minute demo/vendor marketing presentation
- 1 - Dedicated presentation room
- Promotion of session during conference
- Session to be held during lunch (Day 1)
- Promotion of the session included in the direct marketing mail-outs
- Responsibility of sponsor to attract interested attendees.

### Master Class Day Three Track Add-on (2 Opportunities)

- Teach a master's class in one of the following topic areas:  
IT Risk Management, Cyber-Security, Audit/Analytics
- Additional promotion of sponsorship
- Equivalent to Bronze Sponsor (\$1500 value) or upgrade to next level.
- Gold sponsor upgrades to Gold+ with 1 additional conference registration and logo priority on signage and conference website at the Gold level.

Please contact [sponsors@isaca-atlantic.ca](mailto:sponsors@isaca-atlantic.ca) for more information.